



Nook

Kitch

laund

Dw.i.c.

mud

Garage

Fam.rm

Den

onsumers need compelling reasons to move up, and builders often make the mistake of assuming that a move-up home just means additional square footage. In the move-up arena, plans need to have a hint of luxury, special spaces, and generous room sizes. These amenities are the secret to enticing buyers to make the leap for their next home.

ARCHITECT

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PLAN SIZE

House: 3,780 sf Living area: 1,804 sf Garage: 441 sf

- A Large functional kitchen that is open to the dining/great room creates a great space for entertaining. The living/kitchen/dining arrangement is incredibly popular. The spaces are often delineated by ceiling treatments.
- B Fussy butler's pantries are on the way out. Instead the space has become more casual and becomes an area for wine storage, glasses, etc.
- The family entrance works well as a drop zone and is a great place to keep the family organized.
- Large walk-in closet for bulky athletic equipment—golf, hockey, you name it
- This stair leads to a private apartment on the second floor.
- Flex room provides an opportunity for a formal dining room or, in combination with the den, can be used for the increasingly popular his/hers offices.
- Curving the back wall of the switchback staircase is a great way to dress it up without breaking the bank.

